



Title: The Strategic Make-or-Buy Decision

Course: EMGT 530/630

Term: Winter

Year: 1998

Author(s): T. Dugan, A. Kayim, J. Long, V. Pipugs moot and S. Saengsin

Report No: P98002

ETM OFFICE USE ONLY

Report No.: See Above

Type: Student Project

Note: This project is in the filing cabinet in the ETM department office.

Abstract: Attempts to build a make/buy model that measures the impact of a make/buy decision on core competencies that result in long-term competitiveness. A comprehensive model is presented that includes most of the strategic issues involved in the make/buy decision. A quantitative model is developed that focuses on the make/buy decision for core products where competencies are at stake, and where the firm has lower competencies than its competitors.