PRODUCTIVITY	
S&PI	
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WHAT IS PRODUCTIVITY?

The relationship between the output generated by a production or service system and the input provided to create this output

THE IMPORTANCE OF PRODUCTIVITY

- v National Level
- v Industry Level
- v Company Level
- v Individual

PRODUCTIVITY ANALYSIS

v National Level

v Sectorial Level

IMPLICATIONS

- v Wages remain flat
- v Plant work forces reduced
- v Rise of outsourced labor
- Reduced wages equals less consumption
- v More efficient work force
- v The social cost

STRATEGIC IMPLICATIONS

v New technology implementation

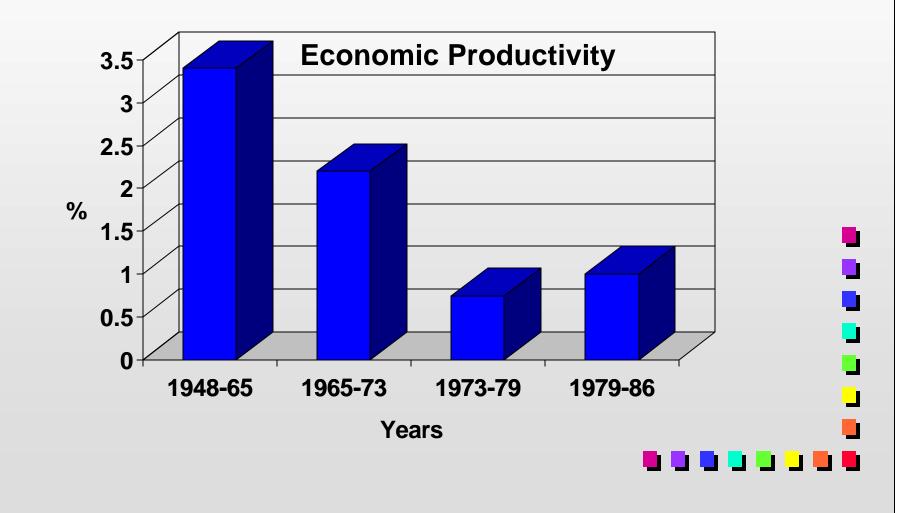
v New technology impacts

CRITICAL ISSUES

- v Resistance to Change
- v Time Lag
- Accessibility
- v Under Measurement
- v Deregulation
- v Cumulative Effective



CHALLENGES TO PRODUCTIVITY



IMPROVEMENT TECHNIQUES

- v Skill Improvements
- v Standardization of Production
- Improved Design and Reduced Services
- v Substitution
- v Reducing Downtime
- V Utilization of Information Technology

