



Title: Cost Management in New Product Development

Course:

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Author(s): K. Schorr

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Note: This project is in the filing cabinet in the ETM department office.

**Abstract:** This paper describes present means of costing products, suggests an alternative means of managing the cost of new product development by combining Functional Analysis and Simultaneous product development techniques, and finally it compares and contrasts Quality Function Deployment techniques to Function Analysis methods, and suggests which approach to use.