



Title: A Comparison of Capital Evaluation Methods as Applied to an Existing Product Introduction Project

Course:

Year: 1992

Author(s): H. Oberhelman

Report No: P92005

ETM OFFICE USE ONLY

Report No.: See Above

Type: Student Project

Note: This project is in the filing cabinet in the ETM department office.

Abstract: We attempt in this paper to clearly present an overview of the current research into the capital budgeting process traditionally used for corporate financial justifications. We then present an alternative method of project selection, using risk analysis, as it applies to more technologically advanced manufacturing firms, and specific application techniques.

A Comparison of Capital Evaluation Methods as Applied to an Existing Product Introduction Project